

NCMS Board of Directors Meeting

Wednesday, August 19, 2026

Virtual

North Carolina



Medical Society

Solutions in Medicine



NORTH CAROLINA MEDICAL SOCIETY

175th ANNIVERSARY

1849 - 2024

...
The North Carolina Medical Society, established on April 15, 1849, aims to advance medical science, uphold the highest ethical standards, and promote and protect all facets of the medical profession. Its members are dedicated to alleviating suffering and enhancing the health and lives of all North Carolinians.

Agenda

Time	Description	Additional Attachments	Presenter	Action
6:00 PM	Welcome and Call to Order		Carl Wescott, MD	
6:01 PM	State Health Plan Developments		Tom Friedman	
6:30 PM	AMA Delegation Report		Rebecca Hayes, MD	MOTION
6:40 PM	Approval of Minutes: May 2026	DRAFT Minutes		Approve Minutes
6:45 PM	Secretary Treasurer's Report	Report	Tracy Eskra, MD	
7:00 PM	Community Connect Events		Pam Highsmith	
7:10 PM	Feedback from Beaufort Meeting	Survey Results	Steve Keene	
7:20 PM	NLDC Election Status Report		John Meier, MD	
7:30 PM	CEO Report		Steve Keene	
7:45 PM	Legislative Update		Ashley Rodriguez	
7:55 PM	Fall 2026 Meeting		Steve Keene	
8:00 PM	Adjourn		Carl Wescott, MD	

State Health Plan Developments

AMA Delegation Report

NORTH CAROLINA MEDICAL SOCIETY

Chair's Report

AMA Delegation Report to the NCMS Board

2026 Annual Meeting, AMA House of Delegates

June 5–10, 2026 | Chicago, Illinois

Rebecca Hayes, MD, MBA-HM, CPE, FAAFP

Chair, NCMS AMA Delegation

THE NCMS DELEGATION

Delegates

Mary Ann Contogiannis, MD

Arthur Apolinario, MD

Justin Hurie, MD

Royce Syracuse, MD

Karen Smith, MD

Rebecca Hayes, MD

Alternate Delegates

Carl Westcott, MD

Eileen Raynor, MD

Ronnie Laney, MD

Key Issues and North Carolina's Voice

150+

Reports and resolutions considered

6

NCMS delegates, plus 3 alternates

181st

AMA President inaugurated

National priorities

- Medicare payment reform and practice sustainability
- Prior authorization and administrative burden
- Physician workforce, shortages, and well-being
- AI that supports, not replaces, physician judgment
- Public health, prevention, and vaccination policy

NC delegation activity

- Dr. Contogiannis authored a resolution on peptide therapy oversight
- Dr. Apolinario testified on mental health record confidentiality
- Engaged across caucuses and reference committees
- Dr. Contogiannis announced her AMA Board of Trustees candidacy (2027 cycle)

IN MEMORIAM

Elizabeth “Liz” Pascher Kanof Levine, MD

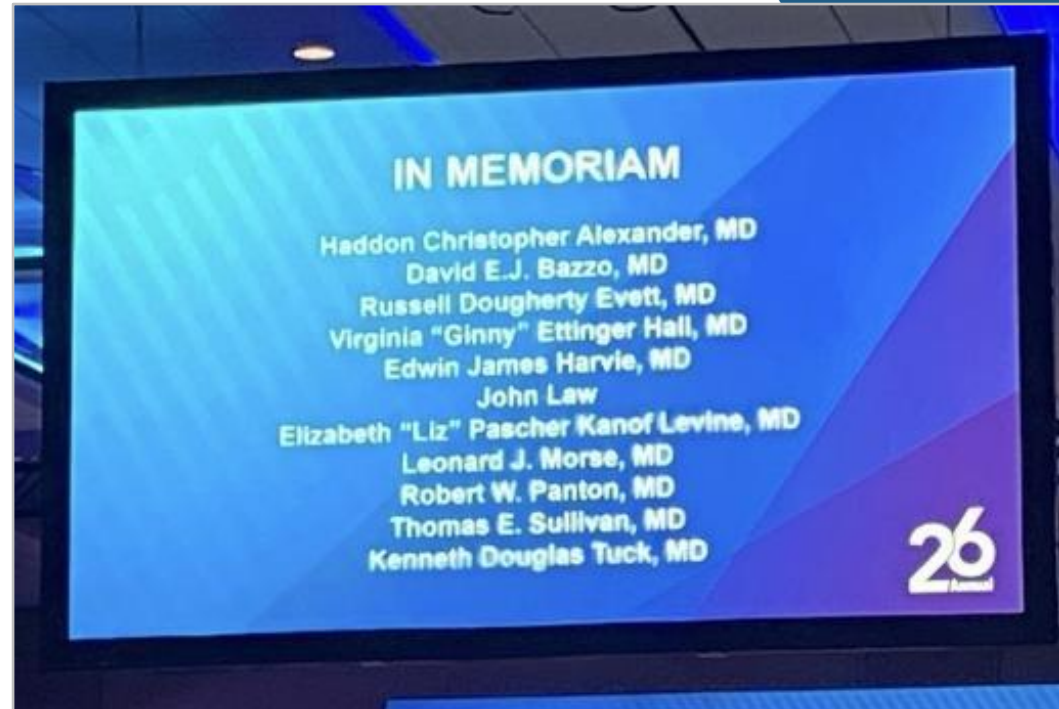
MEMORIAL RESOLUTION

Presented in her honor

AMA House of Delegates

Remembering our colleague

- Recognized in the AMA House of Delegates memorial
- Dedicated service to organized medicine in NC
- A mentor and advocate for physicians and patients



LOOKING AHEAD

2026 AMA Interim Meeting

MEETING DATES

November 6–10, 2026

Orlando, Florida

RESOLUTION DEADLINE

Wednesday, Sept. 16, 2026

12:00 p.m. Central

What qualifies at an Interim Meeting

- Related to AMA advocacy
- Related to medical ethics
- Urgent in nature, requiring action before the next Annual Meeting

Help Shape the Delegation's Agenda

Tell the delegation what to carry to Orlando on your behalf.

1

Identify priorities

Tell us the issues affecting North Carolina physicians that deserve national attention.

2

Draft resolutions

Bring forward resolutions on AMA advocacy, ethics, or urgent matters needing action now.

3

Submit by the deadline

All submissions are due Wednesday, Sept. 16, 2026, at noon Central.

LOOKING TOWARD 2027

Advocate Health's AMA Membership

WHAT IT IS

System-wide AMA dues

For employed physicians

WHY IT MATTERS

Delegate apportionment

Tied to AMA members in NC

What this means for the NCMS delegation

Approval of Meeting Minutes

(May 2026)

NCMS Secretary Treasurer's Report

Balance Sheet		
	YTD	YTD
	6/30/2026	12/31/2025
Assets		
Cash	\$ 3,043,911	\$ 3,425,485
Marketable Securities	8,369,842	7,554,707
Accounts Receivable	358,810	541,037
Notes Receivable	6,815,778	6,870,090
Right-of-Use Assets-Lease	3,607,434	3,607,434
MSSI Investment	1,000	1,000
Total Assets	\$ 22,196,775	\$ 21,999,753
Liabilities and Net Assets		
Liabilities		
Accounts Payable	\$ 252,256	\$ 249,855
Accrued Salaries/Benefits	316,222	616,221
Advance Pay Dues	-	769,190
Operating lease liability	3,685,441	3,685,441
Total Liabilities	\$ 4,253,919	\$ 5,320,707
Total Net Assets	17,942,856	16,679,046
Total Liabilities and Net Assets	\$ 22,196,775	\$ 21,999,753

Revenues				
	Forecast YR	YTD	Budget YR	Year 2025
	12/31/2026	6/30/2026	12/31/2026	12/31/2025
State Society Dues	\$1,275,000	\$1,273,020	\$1,420,000	\$1,812,532
Meetings & Confer.	\$75,000	\$0	\$50,000	\$0
Education Services	\$50,000	\$39,220	\$50,000	\$51,561
NCMSF Revenue	\$350,000	\$349,081	\$127,000	\$446,028
Curi/ MEWA Revenue	\$0	\$0	\$252,000	\$488,844
Specialty Speciaties	\$751,500	\$363,250	\$745,000	\$617,526
Value Program	\$1,050,000	\$489,769	\$630,000	\$222,070
Service Fees	\$2,100,000	\$979,538	\$1,500,000	\$1,381,628
Revenue from Bldg	\$480,000	\$192,452	\$476,000	\$447,477
Investment Earnings	\$750,000	\$359,698	\$500,000	\$961,360
Total Revenues	\$6,881,500	\$4,046,028	\$5,750,000	\$6,429,026

Expenses				
	Forecast YR	YTD	Budget YR	Year 2025
	12/31/2026	6/30/2026	12/31/2026	12/31/2025
Salaries and Benefits	\$2,412,500	\$1,115,603	\$2,500,000	\$3,913,658
Specialty Societies	\$761,794	\$394,465	\$738,450	\$682,489
Value Program	\$500,000	\$248,660	\$500,000	\$143,691
Operations	\$421,606	\$252,603	\$430,135	\$498,272
Membership	\$295,600	\$171,446	\$286,915	\$311,183
Leadership Support	\$150,000	\$48,724	\$128,000	\$172,000
Executive Dept	\$250,000	\$94,013	\$350,000	\$470,719
Annual Meeting	\$100,000	\$0	\$60,000	\$44,889
CME Accreditation	\$45,000	\$24,928	\$40,000	\$37,463
Advocacy	\$595,000	\$193,322	\$494,500	\$481,127
Rent Expense Building	\$500,000	\$238,454	\$472,000	\$528,762
Total Expenses	\$6,031,500	\$2,782,218	\$6,000,000	\$7,284,253
(SURPLUS/ DEFICIT)	\$850,000	\$1,263,810	-\$250,000	-\$855,227



Consolidated Financial Statements

North Carolina Medical Society

For the years ended December 31, 2025 and 2024

Community Connect Events

Community Connect Recap

City	Date	Attendees	Registrants	Percent Attendance	Member Eligible Attendees	Member Attendees	Membership %	Expense
Raleigh	1/29/2026	19	26	73.1%	15	13	86.7%	\$ 2,376
Fayetteville	2/23/2026	11	19	57.9%	9	7	77.8%	\$ 3,809
Lumberton	2/24/2026	25	31	80.6%	21	7	33.3%	\$ 1,409
Statesville	3/10/2026	15	20	75.0%	12	7	58.3%	\$ 1,560
Winston-Salem	3/11/2026	7	26	26.9%	6	5	83.3%	\$ 1,819
Belmont	4/20/2026	4	7	57.1%	4	4	100.0%	\$ 2,094
Charlotte	4/21/2026	29	53	54.7%	26	8	30.8%	\$ 2,665
Boone	7/14/2026	Canceled						
Asheville	7/15/2026	12	24	50.0%	10	5	50.0%	
Jacksonville	8/11/2026	Canceled						
Wilmington	8/12/2026	Canceled						
Carrboro/Chapel Hill	9/16/2026							
Greenville	11/5/2026							
Greensboro in conjunction with NCMS Ann. Mtg.	11/5/2026	Canceled when annual mtg moved to Raleigh						

2027 Engagement Ideas

- Continue virtual meetings with county leaders
- Continue meeting with specialty society leaders on a regular basis
- Implement and grow on-line communities
- Ask members and potential members how and when they want to gather
- Hold in community meetings for targeted audiences with varying purposes – some in person and some virtual. Examples:
 - Early career professionals with a career coach and financial planner presenting
 - Employed physicians with a contract attorney presenting
 - Large independent practices with current captive participants presenting
 - Community service activity

Membership Numbers

	2026 Actual as of 8/19/2026	2025 Actual as of 9/9/25
New/Join	295	412
Rejoined	240	210
Renew	3284	4189
Total Paid	3819	4711
Life	1913	1892
Total Membership	5732	6703

- Collection of 2026 Member Dues Ends 9/30/2026
- Budget = \$1,420,000. As of 7/31/2026 approx. \$60K under budget

Beaufort Meeting Feedback

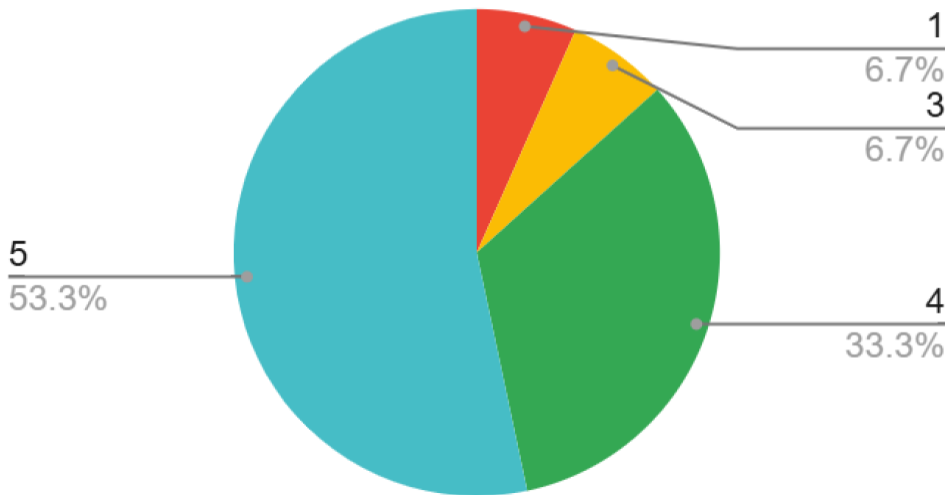
Beaufort Feedback Survey Full Report

Please rank the following based on the value each provided during the Summit:

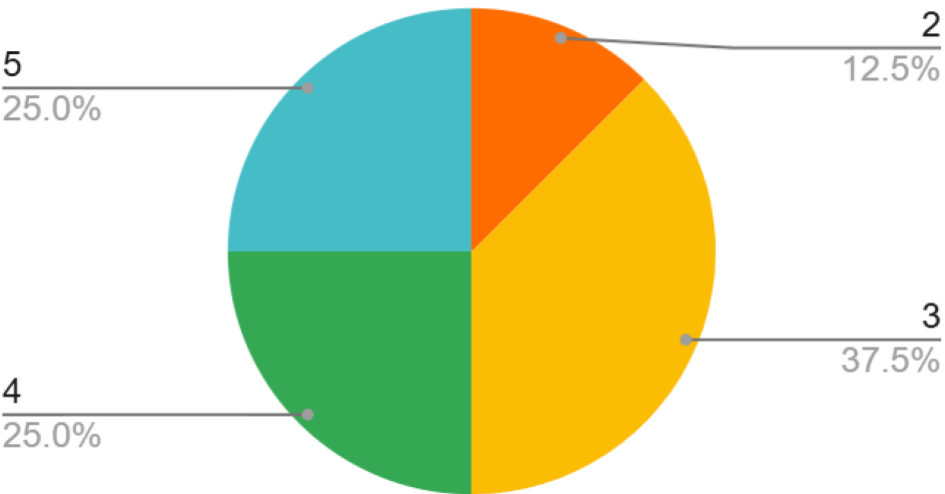
Key

- 1 (not at all valuable)
- 2
- 3
- 4
- 5 (very valuable)

Networking & Relationship Building



Healthcare Innovation & Practice Solutions



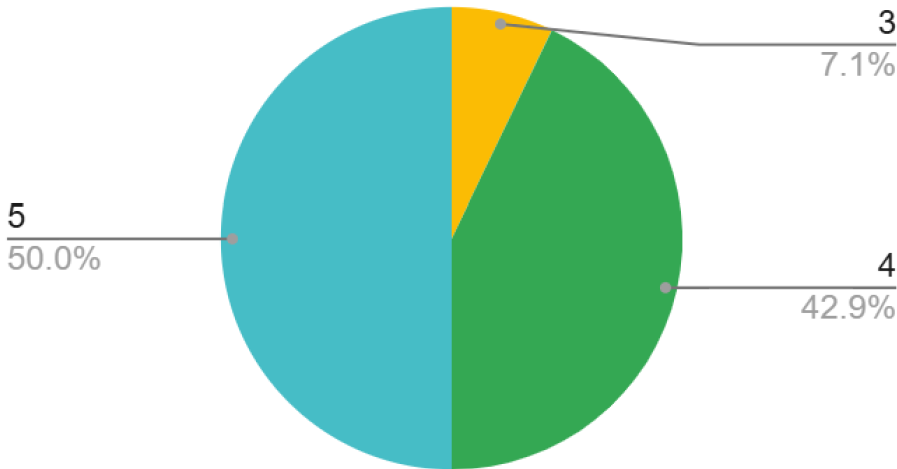
Beaufort Feedback Survey Full Report, cont.

Please rank the following based on the value each provided during the Summit:

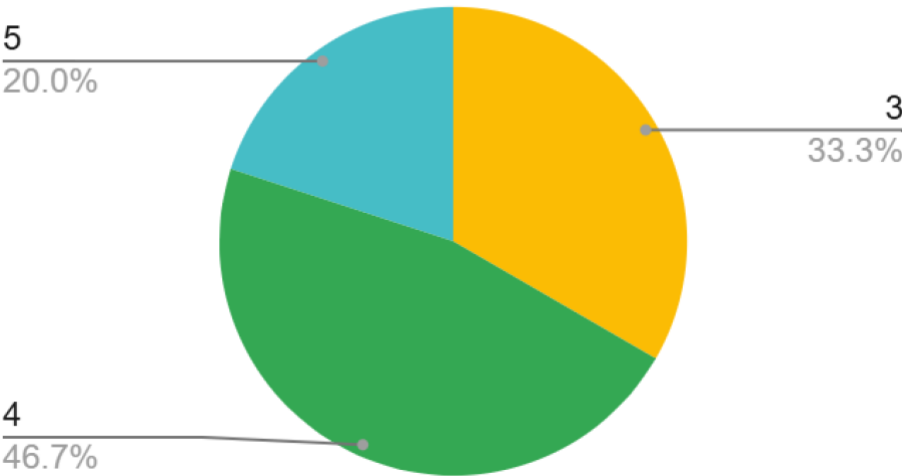
Key

- 1 (not at all valuable)
- 2
- 3
- 4
- 5 (very valuable)

Policy, Advocacy & Health Plan Updates



Facilitated Table Discussion & Open Town...



NLDC Update

Final Slate of Nominees

NCMS Officers (President Elect: 1, 1-year term; Sec. Treasurer: 2, 3-year terms)

President Elect (pick 1): Tracy Eskra, MD

Secretary Treasurer (pick 1): Claude Jarrett, MD

NCMS Board of Directors (Region & At-Large Reps: 2, 3-year terms)

Region 1 Representative (pick 1): Christopher Grubb, MD

Region 3 Representative (pick 1): Katie Lowry, MD, incumbent

Region 4 Representative (pick 1): Martin Palmeri, MD, incumbent

At-Large Representative (pick 4):

Hans Arora, MD

Aileen "Jenna" Beckham, MD

E. Rebecca Hayes, MD

Justin Hurie, MD

Ronald Laney, MD, incumbent

Timothy McGrath, MD

Mark McNeill, MD

Gaurang Palikh, MD

Caroline Wilds, MD

NCMS Foundation Board of Trustees (2, 3-year terms)

Trustee (pick 3):

Varnell McDonald-Fletcher, PA-C

Michelle McMoon, PA-C

Ashley Sumrall, MD

NC American Medical Association Delegation (2-year terms, no limit)

AMA Delegate (pick 4):

Arthur "Art" Apolonario, MD, incumbent

E. Rebecca Hayes, MD, incumbent

Eileen Raynor, MD

Karen Smith, MD, incumbent

AMA Alternate Delegate (pick 2):

Ronald Laney, MD

Carl Westcott, MD

Nominating and Leadership Development Committee (2, 2-year terms)

NLDC Region 1 Representative (pick 3):

T. Daniel Crowder, MD

OPEN

OPEN

NLDC Region 2 Representative (pick 3):

Hans Arora, MD, incumbent

Damian McHugh, MD, incumbent

Suneel Parvathareddy, MD

NLDC Region 3 Representative (pick 3):

Katie Borders, MD, incumbent

Deanna Didiano, DO

Sankalp Puri, MD, incumbent

NLDC Region 4 Representative (pick 3):

OPEN

OPEN

OPEN

Timeline

August 4, 2026 (60 days prior to the Annual Business Meeting)	Nominations made by a recognized component society, specialty society must be submitted to The Society.
September 3, 2026 (21 days prior to the Annual Business Meeting)	Final announcement of all candidates communicated to members
September 8, 2026	Postcards mailed to membership.
September 15, 2026 (14 days prior to the Annual Business Meeting)	VOTING BEGINS: Electronic balloting begins.
	→ First Ballot: All nominees shall be listed alphabetically on a single ballot. A nominee shall be elected if he or she has received a majority of the legal ballots cast or is one of the nominees receiving the largest number of votes in which multiple candidates are to be elected.
September 22, 2026 (11:59 pm)	VOTING ENDS: Elections close.
October 28, 2026 (Annual Business Meeting)	NCMS Annual Business Meeting: election results announced
	Election results shall be announced on The Society's website upon completion and during the Annual Meeting of The Society.

CEO Report

Legislative Update

Advocacy Dates

2026 Dates

- September 23rd: NC Boards & Commissions Quarterly Meeting

2027 Dates

- January 23rd: Student Advocacy in Medicine Fellowship
- February 17th: Student Advocacy in Medicine Fellowship
- March 24th: Student Advocacy in Medicine Fellowship
- April 6th – 8th: Federal White Coat Day
- April 21st (TBC): Health Day on Halifax
- May 6th: Payer Day
- May 18th – 19th: State White Coat Day
- June 16th: Student Advocacy in Medicine Fellowship

Fall 2026 Meeting

Wednesday, October 28th

Annual Business Meeting

Virtual

6:00 PM – 7:00 PM

Thursday, October 29th

NCMS BOD & NCMSF BOT Meetings

NCMS Offices, Raleigh, NC

2:00 PM – 4:00 PM

Thursday, October 29th

NCMS Presidential Inauguration

Governor's Mansion, Raleigh, NC

6:00 PM – 8:00 PM

Thursday, October 29th

NCMS Post Inauguration Dinner

Merrimon-Wynne, Raleigh, NC

8:30 PM – 10:30 PM

Friday, October 30th

NCMS Fall Policy Summit

StateView, Raleigh, NC

8:30 AM – 3:00 PM

2026 Annual Business Meeting

Draft Agenda

Wednesday, October 28, 2026

6:00–6:05 pm — Welcome & Introductions

Carl Westcott, MD, President, NCMS

6:05–6:15 pm — Commission for Public Health Joint Meeting

Ronald May, MD, Chairman, Commission for Public Health

6:15–6:35pm — Public Health Report

Lawrence Greenblatt, MD, State Health Director & Chief Medical Officer, NCDHHS

6:35–6:45 pm — North Carolina Medical Society Foundation (NCMSF) Update

Franklin Walker, Executive Director, NCMSF

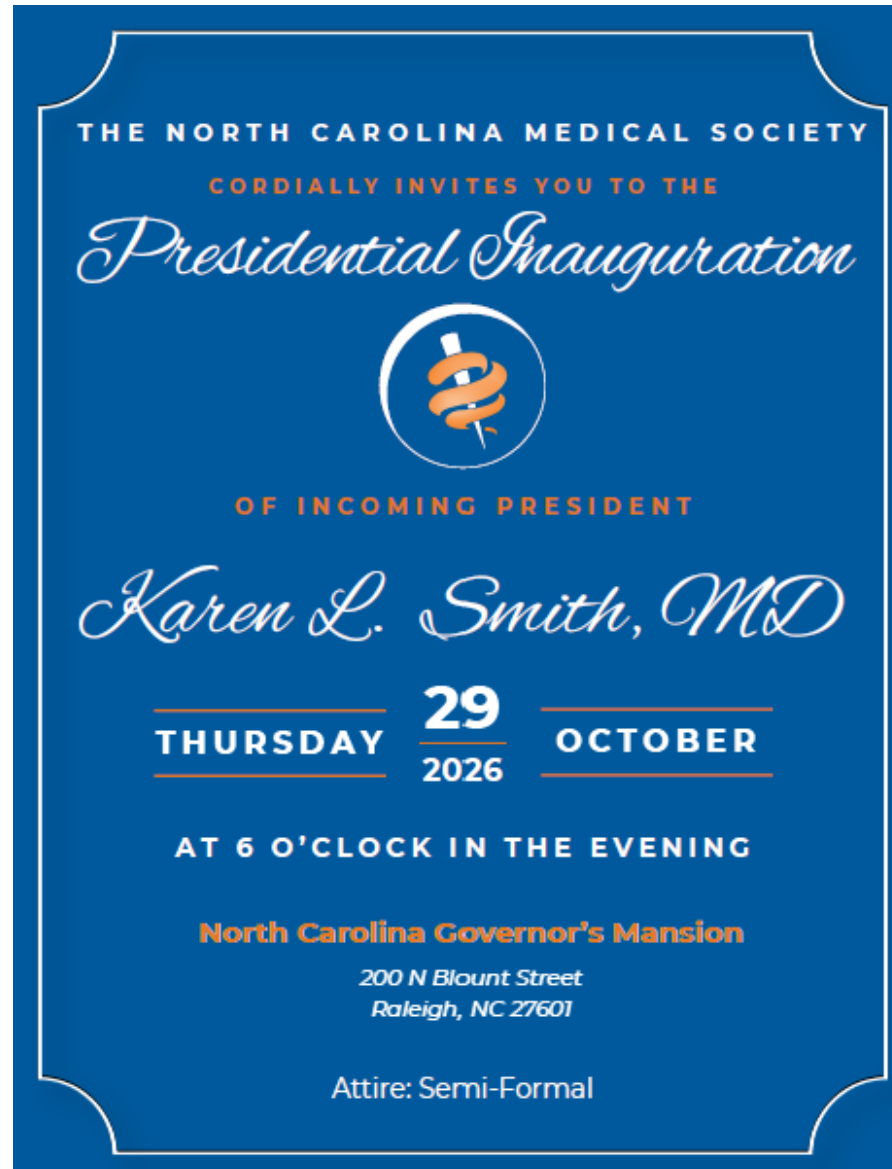
6:45–6:50 pm — NCMS Election Results

Ashley Rodriquez, Chief Legal Officer, NCMS

6:50–7:00 pm — Presidential Remarks

Carl Westcott, MD

NCMS Presidential Inauguration



NCMS Presidential Dinner



2026 NCMS Fall Policy Summit



Emerging Issues in Medicine: Navigating the Current Realities of Modern Health Care Agenda (7 CME hours credited)

Networking & Breakfast (7:30-8:30am)

1. **Welcome:** Karen Smith, MD (8:30am – 8:40am)
2. **Opening Keynote** (8:40am–9:30am): **Understanding the Forces Reshaping Health Care:** Juliette Price, HSG Global
3. **Coffee Break** (9:30am-9:45am)
4. **Access in Crisis: Confronting Workforce Gaps, Rising Costs, and Rural Strain**
 - Workforce Panel (9:45am-10:30am):
 - Mark Holmes, PhD, Director, Sheps Center for Health Services Research
 - Zenobia Edwards, Executive Director, Old North State Medical Society
 - Adam Zolotor, MD, Director, Medical Education, NC Area Health Education Centers
 - **Moderator:** Hugh Tilson, JD, MPH, Executive Director, North Carolina Area Health Education Centers Program
5. **Affordability Panel** (10:30am-11:15am): (topics of consideration: Consolidation, Medical-Industrial Complex, Misaligned Incentives of Fee-For-Service, Clinical Variation, Drug Costs, Pharmacy Benefit Managers, Insurance):
 - Tom Friedman, Executive Administrator, NC State Health Plan
 - Rebecca Whitaker, PhD, MSPH, Research Director, Duke-Margolis Institute for Health Policy
 - Rebecca Cerese, NC Justice Center (patient perspective)
 - **Moderator:** Michelle Ries, NCIOM

2026 NCMS Fall Policy Summit, Cont.

Emerging Issues in Medicine: Navigating the Current Realities of Modern Health Care Agenda (7 CME hours credited)

7. **Rurality Panel** (11:15am – 12pm):

- Maggie Woods, NCDHHS RHTP
- Shavonna Boone, Community Health Improvement Coordinator, ECU
- Robert L. Wilson, Jr., JD, Managing Partner, Nelson-Mullens/Rural Health Initiative
- **Moderator:** Rachel Keever, MD, President & CEO, FHLI

8. **Lunch Break** (12pm–12:45pm)

9. **AI in Practice: Opportunities, Risks, and Real-World Adoption** (12:45pm–1:45pm)

- David McSwain, MD, MPH, Chief Medical Informatics Officer, UNC Health
- Brooke McSwain, National Senior Policy Research Analyst, American Heart Association

10. **Data Driven Innovation: Turning Insight into Action:** Panel (1:45pm-2:45pm):

- Perrin Jones, MD, Founder & CEO, HelpAI
- Katie Kaney, PhD, Strategic Advisor, VOX Telehealth
- Sam Thompson, Executive Director, NC HIEA
- **Moderator:** Lisa Shock, DrPH, MHS, PA-C, Healthcare Executive, Value-Based Care & Population Health

11. **Wrap-Up** (2:45pm–3pm): Palmer Edwards, MD, NCMSF President

12. **Adjourn** (3pm)

Executive Session

Adjourn